

aecKnowledge Continuing Education Curricula and Group Prices

**DISTILLED, RELEVANT AND PRACTICAL KNOWLEDGE
100% PEER-REVIEWED AND FREE OF COMMERCIAL CONTENT**



aecKnowledge provides firms with a new tool for gaining critical knowledge and advanced training for their most valuable asset—their staff. Firms benefit by acquiring new skills and broadening their knowledge base, thereby improving productivity and enabling them to expand their offerings to clients. With **aecKnowledge** curricula, firms can now share distilled, practical and unique knowledge with their staff in a convenient, cost-effective manner.

aecKnowledge on-line courses:

- ✓ Provide **CRITICAL KNOWLEDGE** and **INSPIRATION**
- ✓ **LEVERAGE** your firm's professional development budget
- ✓ Offer staff **CONVENIENT ACCESS** to **TOP THOUGHT LEADERS**
- ✓ Deliver **PRACTICAL, RELEVANT KNOWLEDGE** not available elsewhere on-line

aecKnowledge draws on the country's top thought-leaders to offer content that addresses the day-to-day issues of practice. With an editorial board of 26 experts, we work hard to ensure the knowledge delivered is current and concise. Our curriculum spans a dozen knowledge areas and covers topics not readily found elsewhere in the on-line space.

aecKnowledge gives firm leaders the means to acquire critical knowledge and design inspiration, and to provide the benefit of advanced training to their professional staff. No nonsense, no filler.

aecKnowledge curricula offer:

- Courses that **inspire**
- Courses that **teach** leadership skills
- Courses that **protect** you from costly mistakes
- Courses that **help** you run your business better
- Courses that **update** you with innovative sustainable design strategies
- Courses that **inform** you of the latest standards and codes

For more information and group rates, call 415.383.7011 or email Michael@aecKnowledge.com.

Our continuing education courses are co-produced and made possible by our valued knowledge partners:



aecKnowledge Online CE Course Curricula - Group Discounted Prices

Distilled, practical and commercial-free courses. No noise. No filler.

Curriculum Pricing and Logistics

aecKnowledge curricula are flexible to meet the needs of firms of various sizes, firms in different market sectors, and firms with differing levels of in-house expertise.

Three Ways to Purchase:

1. Choose courses from different curricula, in multiples of four, to develop a custom package for your firm.
2. Purchase one or more complete curricula as presented below.
3. Select specific courses from within any one curriculum, in multiples of four courses.

Mix and Match Any 4 Courses From Any Other Curriculum **

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	Percent Discount
Up to 20 people:	\$36	\$16.30	\$1,400	\$650	54%
21 - 50 people:	\$36	\$15.80	\$4,900	\$2,205	55%
51 - 100 people:	\$36	\$15.00	\$10,500	\$4,500	57%
101 - 200 people:	\$36	\$14.50	\$21,000	\$8,700	59%
201 - 500 people:	\$36	\$13.80	\$49,000	\$19,250	61%
501 - 750 people:	\$35	\$12.50	\$87,500	\$31,250	64%
751 - 1,000 people:	\$35	\$12.00	\$105,000	\$36,000	66%
1,001- 1,250 people:	\$35	\$10.50	\$157,500	\$47,250	70%
1,251- 1,500 people:	\$35	\$9.80	\$192,500	\$53,600	72%
Above 1,500 people:	(Call for Special Pricing Packages)				

Accessibility Curriculum (4 courses) *

	Retail Price: Four courses purchased separately	Retail Price: Four courses purchased as series	Group Price: (per viewer, 10 course taker minimum)	Average Group Discount for four course series
Firms with 50% or more of licensed architects who are AIA members	\$170.00	\$150.00	\$120.00	20%
Firms with less than 50% of licensed architects who are AIA members	\$250.00	\$225.00	\$180.00	20%

* One year, unlimited viewing for the number of Registrants paid for.

** Applies to all curricula in multiples of 4 courses except for AIA Dallas Leadership Series, which is available only as a complete series of 6 courses, and AIACC Accessibility Courses.

*** Based on average of AIA and Non-AIA Member prices for middle of # Registrants range.

Note: To take advantage of these deep discounts, certain restrictions apply.

aecKnowledge Online CE Course Curricula - Group Discounted Prices

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Act NOW to take advantage of these special group rates

Design Curriculum (10 courses) *

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	Percent Discount
Up to 20 people:	\$35	\$12.00	\$3,500	\$1,200	66%
21 - 50 people:	\$35	\$11.50	\$12,100	\$4,025	67%
51 - 100 people:	\$35	\$11.00	\$25,900	\$8,250	68%
101 - 200 people:	\$35	\$10.50	\$51,800	\$15,750	70%
201 - 500 people:	\$35	\$10.00	\$120,800	\$35,000	71%
501 - 750 people:	\$35	\$9.50	\$215,600	\$59,375	72%
751 - 1,000 people:	\$35	\$8.50	\$301,900	\$74,375	75%
1,001- 1,250 people:	\$35	\$7.80	\$388,100	\$87,750	77%
1,251- 1,500 people:	\$35	\$7.20	\$474,400	\$98,500	79%
Above 1,500 people:	(Call for Special Pricing Packages)				

Leadership Effectiveness Curriculum (6 courses) *

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	Percent Discount
Up to 20 people:	\$32	\$12.50	\$1,900	\$750	61%
21 - 50 people:	\$32	\$12.00	\$6,700	\$2,520	62%
51 - 100 people:	\$32	\$11.70	\$14,400	\$5,250	64%
101 - 200 people:	\$32	\$10.80	\$28,900	\$9,750	66%
201 - 500 people:	\$32	\$10.30	\$67,400	\$21,700	68%
501 - 750 people:	\$35	\$9.00	\$120,300	\$33,750	72%
751 - 1,000 people:	\$35	\$8.00	\$168,400	\$42,000	75%
1,001- 1,250 people:	\$35	\$7.70	\$216,600	\$51,750	76%
1,251- 1,500 people:	\$35	\$7.30	\$264,700	\$60,500	77%
Above 1,500 people:	(Call for Special Pricing Packages)				

* One year, unlimited viewing for the number of Registrants paid for.

** Applies to all curricula in multiples of 4 courses except for AIA Dallas Leadership Series, which is available only as a complete series of 6 courses, and AIACC Accessibility Courses.

*** Based on average of AIA and Non-AIA Member prices for middle of # Registrants range.

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Risk Management Curriculum (4 courses) *

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	Percent Discount
Up to 20 people:	\$43	\$16.30	\$1,700	\$650	62%
21 - 50 people:	\$43	\$15.80	\$6,000	\$2,205	63%
51 - 100 people:	\$43	\$15.00	\$12,800	\$4,500	65%
101 - 200 people:	\$43	\$14.50	\$25,500	\$8,700	66%
201 - 500 people:	\$43	\$13.80	\$59,500	\$19,250	68%
501 - 750 people:	\$35	\$13.00	\$106,300	\$32,500	69%
751 - 1,000 people:	\$35	\$11.00	\$148,800	\$38,500	74%
1,001- 1,250 people:	\$35	\$10.50	\$191,300	\$47,250	75%
1,251- 1,500 people:	\$35	\$10.00	\$233,800	\$55,000	76%
Above 1,500 people:	(Call for Special Pricing Packages)				

Practice Management Curriculum (6 courses) *

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	Percent Discount
Up to 20 people:	\$38	\$16.70	\$2,300	\$1,000	57%
21 - 50 people:	\$38	\$15.80	\$8,100	\$3,325	59%
51 - 100 people:	\$38	\$15.00	\$17,300	\$6,750	61%
101 - 200 people:	\$38	\$14.20	\$34,500	\$12,750	63%
201 - 500 people:	\$38	\$13.30	\$80,500	\$28,000	65%
501 - 750 people:	\$35	\$12.70	\$143,800	\$47,500	67%
751 - 1,000 people:	\$35	\$10.30	\$201,300	\$54,250	73%
1,001- 1,250 people:	\$35	\$10.00	\$258,800	\$67,500	74%
1,251- 1,500 people:	\$35	\$9.70	\$316,300	\$79,750	75%
Above 1,500 people:	(Call for Special Pricing Packages)				

* One year, unlimited viewing for the number of Registrants paid for.

** Applies to all curricula in multiples of 4 courses except for AIA Dallas Leadership Series, which is available only as a complete series of 6 courses, and AIACC Accessibility Courses.

*** Based on average of AIA and Non-AIA Member prices for middle of # Registrants range.

Note: To take advantage of these deep discounts, certain restrictions apply.

aecKnowledge Online CE Course Curricula - Group Discounted Prices

Distilled, practical and commercial-free courses. No noise. No filler.

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Sustainable Design Curriculum (9 courses) *

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	% Discount
Up to 20 people:	\$36	\$13.90	\$3,200	\$1,250	61%
21 - 50 people:	\$36	\$13.30	\$11,300	\$4,200	63%
51 - 100 people:	\$36	\$12.80	\$24,200	\$8,625	64%
101 - 200 people:	\$36	\$12.20	\$48,400	\$16,500	66%
201 - 500 people:	\$36	\$11.70	\$112,900	\$36,750	67%
501 - 750 people:	\$35	\$10.60	\$201,600	\$59,375	71%
751 - 1,000 people:	\$35	\$10.00	\$282,200	\$67,500	76%
1,001- 1,250 people:	\$35	\$9.10	\$362,800	\$92,250	75%
1,251- 1,500 people:	\$35	\$8.00	\$443,400	\$99,500	78%
Above 1,500 people:	(Call for Special Pricing Packages)				

Codes, Standards and Guidelines Curriculum (5 courses) *

Number of Viewers	Average Retail Price Per Course	Discounted Price Per Course	Retail Price ***	Group Discounted Price ***	% Discount
Up to 20 people:	\$36	\$13.30	\$1,800	\$800	56%
21 - 50 people:	\$36	\$12.50	\$6,300	\$2,625	58%
51 - 100 people:	\$36	\$11.70	\$13,500	\$5,250	61%
101 - 200 people:	\$36	\$11.00	\$27,000	\$9,900	63%
201 - 500 people:	\$36	\$10.80	\$63,000	\$22,750	64%
501 - 750 people:	\$35	\$6.70	\$112,500	\$37,500	67%
751 - 1,000 people:	\$35	\$6.10	\$157,500	\$41,250	74%
1,001- 1,250 people:	\$35	\$5.60	\$202,500	\$56,250	72%
1,251- 1,500 people:	\$35	\$4.90	\$247,500	\$60,500	76%
Above 1,500 people:	(Call for Special Pricing Packages)				

* One year, unlimited viewing for the number of Registrants paid for.

** Applies to all curricula in multiples of 4 courses except for AIA Dallas Leadership Series, which is available only as a complete series of 6 courses, and AIACC Accessibility Courses.

*** Based on average of AIA and Non-AIA Member prices for middle of # Registrants range.

Note: To take advantage of these deep discounts, certain restrictions apply.

ACCESSIBILITY CURRICULUM

Courses About Accessibility Standards and Guidelines

From newly-mandated codes and standards to the latest guidelines in Active Design, these no-nonsense courses provide practical advice, resources and guidelines. The four new courses on accessibility meet mandatory state licensing requirements in California and many other states.

- Accessibility: Existing Buildings, by AIACC (1.0 AIA/CES – HSW)
- Accessibility: Multi-Family Dwellings, by AIACC (1.0 AIA/CES – HSW)
- Accessibility: Path of Travel, by AIACC (1.0 AIA/CES – HSW)
- Accessibility: Public Spaces, by AIACC (1.0 AIA/CES – HSW)

(Other accessibility courses also available on an individual basis - please refer to website)

DESIGN CURRICULUM

Courses that inspire

Featuring some of our industries' top designers, these courses will inspire, engage and teach viewers about innovative design solutions utilizing form, materials, light, color, landscape, sound and building systems. From small details to large, urban solutions, these courses illustrate unique ways to transform our built environment.

- AIACC Monterey Design Conference: Dr. Dickson Despommier – “The Vertical Farm” (1.0 AIA/CES – HSW/SD)
- AIACC Monterey Design Conference: Jeanne Gang, FAIA – “Fish, Sticks, Birds and Bricks” (1.0 AIA/CES – HSW/SD)
- AIACC Monterey Design Conference: Borja Ferrater – “Architecture and Geometry” (1.0 AIA/CES)
- AIACC Monterey Design Conference: Tom Kundig, FAIA – “Landscape Community and Craft” (1.0 AIA/CES)
- AIACC Monterey Design Conference: Michael Maltzan, FAIA – “No More Play” (1.0 AIA/CES)
- AIACC Monterey Design Conference: Brigitte Shim, Hon. FAIA – “Linking Light & Landscape” (1.0 AIA/CES – HSW/SD)
- AIACC Monterey Design Conference: Peter Walker, FASLA – “The 9/11 Memorial & Its Precedents” (1.0 AIA/CES)
- Master Architects: An Evening with Lorcan O’Herlihy, FAIA (1.0 AIA/CES)
- Historic Preservation of Modern Architecture, Theo Prudon, FAIA, by AIA New York (1.0 AIA/CES – HSW/SD)
- Design for Aging, Rich Rosen, AIA, by AIA New York (1.0 AIA/CES – HSW)

LEADERSHIP EFFECTIVENESS CURRICULUM ⁽¹⁾

Courses that teach leadership skills

This award-winning series by AIA Dallas delivers valuable and practical insights into leadership behaviors, interpersonal skills and problem-solving techniques that will elevate leadership effectiveness and advance one’s career. Each course delivers a detailed examination of issues critical to leaders of all levels—understanding and shaping conflict management, developing high-performance and creative teams, encouraging productivity, fostering innovation, grooming the next generation of leaders—and positions individuals and firms to thrive amidst a challenging environment.

- Leadership 1: Influence and Effectiveness, by AIA Dallas (1.0 AIA/CES)
- Leadership 2: Performance Development, by AIA Dallas (1.0 AIA/CES)
- Leadership 3: Professional Competency, by AIA Dallas (1.0 AIA/CES)
- Leadership 4: Innovation and Problem-Solving, by AIA Dallas (1.0 AIA/CES)
- Leadership 5: Interdependency and Teams, by AIA Dallas (1.0 AIA/CES)
- Leadership 6: Conflict Redefined, by AIA Dallas (1.0 AIA/CES)

(1) The Leadership Effectiveness courses, which build on each other, are available only as a complete series.

RISK MANAGEMENT CURRICULUM

Courses that protect you from costly mistakes

This 4-part series teaches principals, market sector champions, contract administrators and project managers how to better manage risk, negotiate stronger contracts, resolve disputes and secure payment more effectively. Through case studies, sample contract clauses and pointed advice, the courses cover the "dark side" of running a design or engineering firm, and provide critical information on how to avoid unnecessary risks and prevent occurrences that can threaten the livelihood of a firm.

- Minimizing Risk During Construction Administration (1.25 AIA/CES – HSW)
- Contract Language (1.0 AIA/CES – HSW)
- Arbitration vs. Litigation (1.0 AIA/CES – HSW)
- Risk Management Best Practices (1.0 AIA/CES)

PRACTICE MANAGEMENT CURRICULUM

Courses that build management skills

From starting, growing and operating a firm to deciding how to transition out of a firm, this targeted series provides an in-depth understanding of some of the most challenging facets of practice management. Viewers will gain clarity and be able to implement solutions to help them achieve their most pressing business and personal goals.

- Making Chaos Work for You (1.25 AIA/CES)
- Financial Management (1.25 AIA/CES)
- Firm Management: Times of Transition (1.25 AIA/CES)
- Leadership and Ownership Transition Demystified (1.0 AIA/CES)
- Marketing and Business Development (1.0 AIA/CES)
- Social Media: Off-Road Marketing (1.0 AIA/CES)

SUSTAINABLE DESIGN CURRICULUM

Courses that help designers stay current

Focused on achieving sustainable buildings, communities and urban environments, these courses provide advanced sustainability training and include case studies and practical knowledge that can be applied throughout all design and construction phases.

- Net Zero Energy and Future Challenges, by USGBC-NCC (1.0 GBCI, 1.0 AIA/CES – HSW/SD)
- Retrofitting Existing Buildings to Improve Energy Efficiency, by USGBC-NCC (1.0 GBCI, 1.0 AIA/CES – HSW/SD)
- Commissioning of Sustainable Buildings, by USGBC-NCC (1.0 GBCI, 1.0 AIA/CES – HSW/SD)
- Designing Net-Zero Buildings (1.0 AIA/CES – HSW/SD)
- CAL Green 101: An Overview, by AIACC (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Non-Residential Measures, by AIACC (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Residential Measures, by AIACC (1.0 AIA/CES – HSW/SD)
- Sustainable Affordable Housing, by AIA New York (1.0 AIA/CES – HSW/SD)
- Sustainable Development at the Bronx Zoo, by AIA New York (1.0 AIA/CES – HSW/SD)

CODES, STANDARDS AND GUIDELINES CURRICULUM

Courses that inform about the latest standards

From newly-mandated codes and standards to the latest guidelines in Active Design, these no-nonsense courses provide practical advice, resources and guidelines.

- Active Design 1, by AIA New York (1.0 AIA/CES – HSW)
- Active Design 2, by AIA New York (1.0 AIA/CES – HSW)
- CAL Green 101: An Overview, by AIACC (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Non-Residential Measures, by AIACC (1.0 AIA/CES – HSW/SD)
- CAL Green 2010: Residential Measures, by AIACC (1.0 AIA/CES – HSW/SD)

(1) The Leadership Effectiveness courses, which build on each other, are available only as a complete series.

Did you know?

- Over **50% of course revenue** is shared with AIA and USGBC chapters
- All courses are taught by **expert practitioners**
- All courses are **peer-reviewed** by licensed professionals
- All courses are **100% free of commercial content**, therefore completely unbiased
- All content is **concise, advanced and not readily found elsewhere**
- All courses are **high-definition videos** accompanied by **downloadable transcripts**
- You will reach a **live person** to answer any support question
- All AIA/CES credits are reported **within 24 hours**

For more information:

To learn more about how aecKnowledge can elevate your career, enrich your firm and elevate your profession::

- Visit www.aecKnowledge.com
- Watch a 2-minute introductory video at www.aecKnowledge.com/Overview
- View excerpts from our continuing education offerings at www.aecKnowledge.com/videos/CE_Course_Excerpts
- Browse the current curriculum of online courses at www.aecknowledge.com/curricula/overview
- Call 415.383.7011 or email Michael@aecKnowledge.com